



17TH ANNUAL CONFERENCE



LIVING BEYOND  
BREAST CANCER®

# Thriving Together

2023 CONFERENCE ON METASTATIC BREAST CANCER

**APRIL 28–30, 2023**

**Hilton Philadelphia at Penn's Landing**

201 S. Christopher Columbus Boulevard

Philadelphia, PA

**[LBBC.ORG/METSCONF23](https://lbbc.org/metsconf23)**

PROGRAM GUIDE

PRESENTING SPONSORS



Daiichi-Sankyo



# Welcome!

I am thrilled to welcome each one of you to Living Beyond Breast Cancer's 17th Annual Conference on Metastatic Breast Cancer. Whether you are joining us on site in our hometown of Philadelphia, PA or from a comfy chair in your home via our virtual platform, we want you to fully experience the power of community.

At Living Beyond Breast Cancer (LBBC), we know that connection is the antidote to isolation. That information and friendship provide hope, and that seeing and talking to others who share the same diagnosis is so important, sparking many feelings. It is often an invaluable experience.

Deep friendships and strong connections are made at LBBC's conference. 2023 is the first year that we are offering an in-person option for this conference since the pre-pandemic days of 2019. We know how important it is to gather together in person for many, when it is possible. We also know how important it is to offer a virtual option for those who are unable to travel or want to participate from a distance. So, we are utilizing an advanced platform that has features to connect the live and virtual audiences to LBBC's brand of trusted information and our community of support.

In addition, we have designed this conference with input from you, our MBC Advisory Committee and attendees of prior conferences. One message we heard loud and clear is that people newly diagnosed and people living for many years with MBC often have different needs. Please look at the agenda and see which breakouts fit your needs best.

The variety of breakouts and keynotes attend to your entire being—from covering new treatments to areas of research to treatment side effects, your emotions, financial issues to managing pain, we have information for you. We know grief is a major part of coping with an MBC diagnosis and offer a keynote session to provide healing and support.

Please be sure to visit our Exhibit Hall for information on treatments, information and resources from our nonprofit partners organizations and others who serve people with breast cancer.

As always, we value you and your feedback. Please be sure to fill out the evaluations and let us know how this first hybrid conference has met your needs.

Warmly,



Jean A. Sachs MSS, MLSP  
Chief Executive Officer

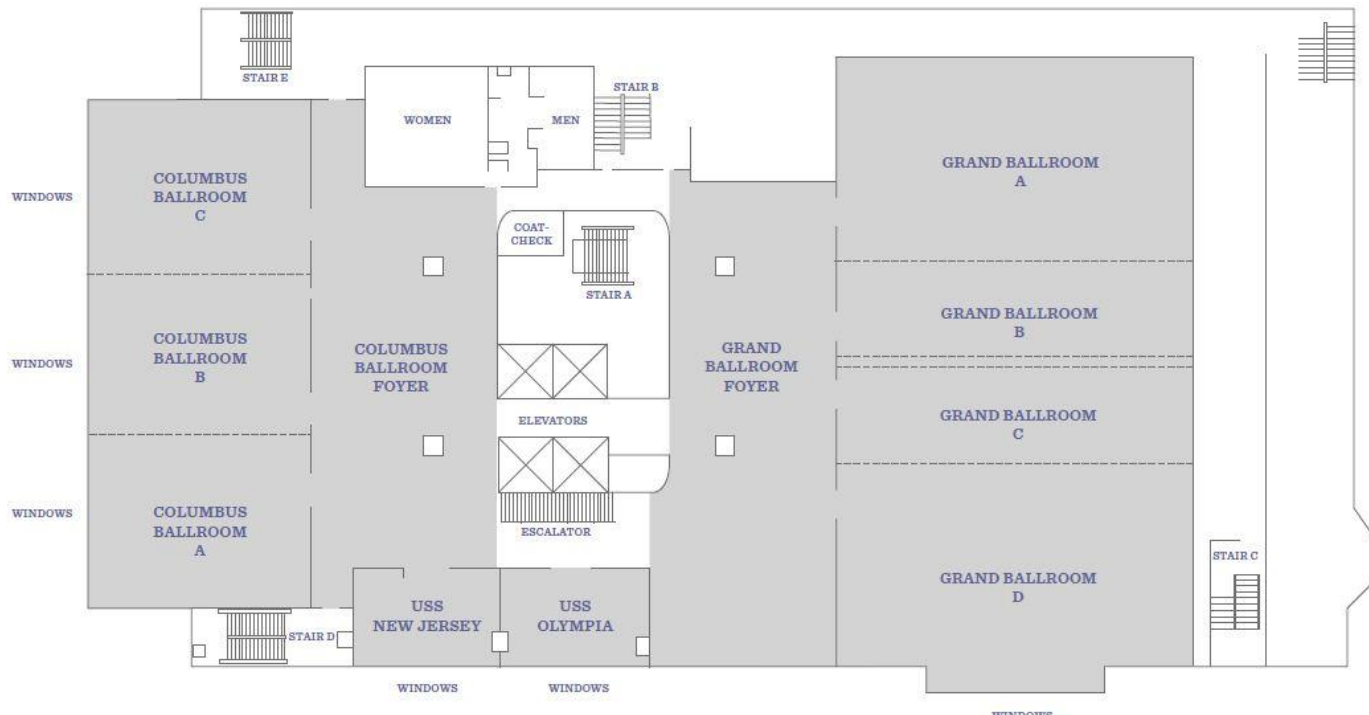


**THE POWER OF COMMUNITY**  
**Seen. Heard. Connected.**

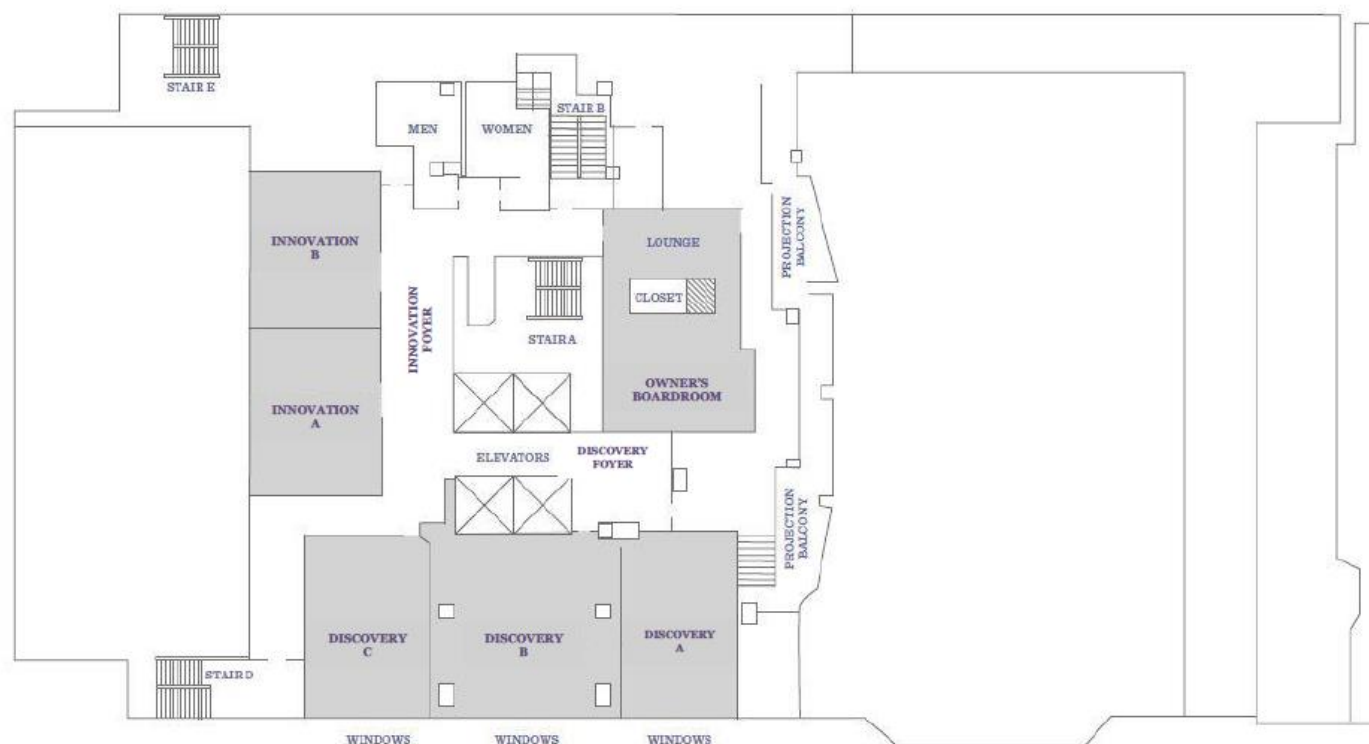
# Hotel Map

Hilton Philadelphia at Penn's Landing Meeting Space

## SECOND FLOOR



## THIRD FLOOR







# Schedule



## LIVING BEYOND BREAST CANCER®

Living Beyond  
Breast Cancer's 17th  
annual Conference  
on Metastatic Breast  
Cancer will be held  
**April 26–30, 2023** as  
a *hybrid conference*.  
We will be back in  
Philadelphia, PA  
*in person* and *virtually*  
via our online  
conference platform.

Sessions and activities are held  
as indicated: in person, virtual (via  
the Webex Events (formerly Socio)  
platform/app), or in person & virtual.  
All activities are scheduled per  
Eastern Time (ET).

**All sessions and activities on  
Friday, Saturday and Sunday take  
place in the Grand Ballroom unless  
otherwise noted.**

### WED, APRIL 26

Virtual kickoff day of programming—all  
sessions and activities are **virtual**; there  
is no in-person component.

● **12:00–1:00 P.M.**

#### Breakout sessions

Newly diagnosed: A guide for  
understanding a diagnosis of MBC  
Zanetta Lamar, MD

Living long term with MBC:  
Making treatment decisions  
Virginia Borges, MD, MMSc  
Abigail Johnston, Esq.

Bone mets  
Carmen Bergom, MD, PhD  
Katherine N. Weilbaecher, MD

Managing side effects  
Kimberly A. Curseen, MD

● **1:00 – 1:30 P.M.**

Video-enabled hangouts

● **2:00 – 3:00 P.M.**

#### Breakout sessions

Newly diagnosed: Managing  
emotions  
Celeste Vaughan-Briggs,  
LCSW, *facilitator*  
Jenny Burkholder, *panelist*  
Natasha McIntosh, *panelist*

Living long term with MBC: A  
panel discussion on the tough stuff  
Cheryl Hughes, MSW, LCSW,  
OSW-C, *facilitator*  
Ann Camden, *panelist*  
Stephanie Walker, *panelist*  
Toni Willis, *panelist*

The cost of cancer for MBC patients

Pam Traxel

Mary E. Costello

Managing pain

Joshua A. Jones, MD, MA

### FRI, APRIL 28

All sessions and activities are **in person**;  
there is no virtual component.

● **3:00–8:00 P.M.**

Early registration

GRAND BALLROOM FOYER

● **4:00–5:00 P.M.**

**Special event**

Art therapy for grounding in the  
present moment

Stephanie McLeod-Estevez, LCPC  
DISCOVERY B C

● **4:00–8:00 P.M.**

Photo shoot

● **6:00–7:00 P.M.**

Networking dinner

Sponsored by Daiichi-Sankyo

● **7:00–7:45 P.M.**

Meetups and desserts

GRAND BALLROOM, COLUMBUS  
BALLROOM & FOYER

● **8:00–8:45 P.M.**

Yoga nidra

Farah Hassanbhai-Kapoor  
COLUMBUS B C

- virtual
- in person
- in person & virtual

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## SAT, APRIL 29

- **8:00 A.M.**  
Virtual exhibit hall
- **8:00–10:00 A.M.**  
Registration
- **8:30 A.M.–4:00 P.M.**  
Exhibit hall  
COLUMBUS BALLROOM & FOYER
- **8:30 A.M.–5:00 P.M.**  
Relaxation Room  
Sponsored by Lilly  
OWNER'S BOARDROOM
- **8:30–9:30 A.M.**  
Breakfast & exhibits
- **9:45–11:00 A.M.**  
**Keynote**  
Ask the expert: Diet, physical activity, and sleep  
Rachel Beller, MS, RDN  
Pallav Mehta, MD
- **10:00–11:00 A.M.**  
**Breakout**  
Care for the caregiver: When someone you love has metastatic breast cancer  
Gregory D. Garber, MSW, LCSW  
DISCOVERY B C
- **11:00–11:30 A.M.**  
Stretch and snack break & exhibits
- **11:00–11:30 A.M.**  
Video-enabled hangouts
- **11:45 A.M.–1:00 P.M.**  
**Keynote**  
Recently approved therapies and promising approaches for the future  
Nancy U. Lin, MD
- **1:00–1:45 P.M.**  
Break
- **1:00–2:15 P.M.**  
Lunch and exhibits
- **1:45–2:15 P.M.**  
Video-enabled hangouts
- **2:30–3:30 P.M.**  
**Keynote**  
Coping with grief  
Kelly Grosklags, LISCW, BCD, FAAGC, FT

- **3:30–4:00 P.M.**  
Book signing  
Kelly Grosklags, LISCW, BCD, FAAGC, FT  
GRAND BALLROOM FOYER
- **3:30–4:00 P.M.**  
Stretch and snack break & exhibits
- **4:00–5:00 P.M.**  
**Keynote**  
Reclaiming the body's healing power through movement & dance  
Nancy Herard-Marshall, MS, LCAT, BC-DMT
- **7:00 P.M.**  
**Optional special event\***  
Philadelphia Motorcoach Tour  
\*Tickets are required for this event  
BOARDING ON COLUMBUS BLVD.

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## SUN, APRIL 30

- **8:00–9:00 A.M.**  
Yoga nidra  
Farah Hassanbhai-Kapoor  
COLUMBUS BALLROOM
- **9:00–9:45 A.M.**  
Continental breakfast
- **9:45–11:00 A.M.**  
**Keynote**  
Shared voices: Learning from each other  
Thomasina Butler  
Sheila Godreau  
Cheryl Law  
Deb Ontiveros
- **11:00–11:30 A.M.**  
Break
- **11:30 A.M.–12:30 P.M.**  
**Closing Keynote**  
Living well with metastatic breast cancer  
Stephanie Broadnax Broussard, LCSW, ACHP-SW  
Don S. Dizon, MD, FACP, FASCO
- **12:30 P.M.**  
Closing remarks
- **12:45 P.M.**  
Travel grant reimbursements  
GRAND BALLROOM FOYER

All sessions and activities on Friday, Saturday and Sunday take place in the Grand Ballroom unless otherwise noted.

- |   |                     |
|---|---------------------|
| ● | virtual             |
| ● | in person           |
| ● | in person & virtual |

# Guest Speakers & Panelists

**Rachel Beller, MS, RDN**

CEO, Beller Nutritional Institute

**Carmen Bergom, MD, PhD**

Associate Professor in Radiation Oncology, Washington University School of Medicine

**Virginia Borges, MD, MMS**

Medical Oncologist and Director of The University of Colorado Breast Cancer Research Program

**Stephanie Broadnax Broussard, LCSW, ACHP-SW**

Director of Palliative Care and Social Work, Texas Oncology

**Jenny Burkholder**

Patient Advocate

**Thomasina Butler**

2023 Conference Advisory Committee and Patient Advocate

**Ann Camden**

Patient Advocate

**Mary E. Costello**

Patient Advocate

**Kimberly Curseen, MD**

Director of supportive & palliative care outpatient services, Emory Healthcare

**Don S. Dizon, MD, FACP, FASCO**

Professor, Medicine & Surgery, Brown University; Director of Pelvic Malignancies, Lifespan Cancer Institute; Head of Community Outreach & Engagement, Legoretta Cancer Center at Brown University

**Gregory D. Garber, MSW, LCSW**

Administrative Director, Division of Supportive Oncology, Sidney Kimmel Cancer Center, Jefferson Health

**Sheila Godreau**

2023 Conference Advisory Committee and Patient Advocate

**Kelly Grosklags, LICSW, BCD, FAAGC, FT**

Clinical social worker

**Farah Hassanbhai-Kapoor**

Yoga Instructor

**Nancy Herard-Marshall**

Patient Advocate; Dance/Movement Therapist

**Cheryl Hughes, MSW, LCSW, OSW-C**

Oncology Clinical Therapist II, Inova Life With Cancer

**Abigail Johnston, Esq.**

MBC Patient Advocate

**Joshua A. Jones, MD, MA**

Director, Palliative Radiotherapy Service, University of Pennsylvania Health System

**Zanetta Lamar, MD**

Medical Oncologist, Florida Cancer Specialists & Research Institute

**Cheryl Law**

2023 Conference Advisory Committee and Patient Advocate

**Nancy U. Lin, MD**

Associate Chief, Division of Breast Oncology; Director, Metastatic Breast Cancer Program, Dana-Farber Cancer Institute

**Natasha McIntosh**

Patient Advocate

**Stephanie McLeod-Estevez LCPC**

Licensed clinical professional counselor; art therapist

**Pallav K. Mehta, MD**

Medical Director, Reimagine Care Assistant Professor of Medicine, MD Anderson Cancer Center at Cooper

**Deborah Ontiveros**

Patient Advocate

**Pam Traxel**

Senior Vice President, ACS CAN

**Celeste Vaughan-Briggs, LCSW**

Program Manager, Breast and Cervical Cancer Screening Program; Oncology Social Worker at Sidney Kimmel Cancer Center at Jefferson

**Stephanie Walker**

Patient Advocate

**Katherine N. Weilbaeher, MD**

Oliver M. Langenberg Distinguished Professor, Oncology, Washington University School of Medicine

**Toni Willis**

Patient Advocate

# Our exhibitors

Visit with our conference exhibitors on Saturday, April 29 from 8:30 a.m. – 4:00 p.m.

Visit Virtual Exhibit booths throughout the weekend and the month of May, 2023.

American Brain Tumor Association  
AnaOno  
AstraZeneca  
Bag It\*  
Bio-First\*  
Cancer Today Magazine/American  
Association for Cancer Research  
Celcuity\*  
Count Me In  
Creative Transformations  
Daiichi-Sankyo\*  
Eisai\*  
FemmePharma  
FORCE  
For the Breast of Us  
Foundation Medicine  
GE Healthcare  
Gilead  
Joint Joint Untypical Topicals  
Lilly  
Living Beyond Breast Cancer  
MBCAlliance

Menarini Stemline  
Mother Butter  
Natera  
Novartis  
Outcomes4Me  
Pfizer  
Project Life  
Seagen  
SHARE  
Sharsheret  
Surviving breast cancer.org  
The Chrysalis Initiative  
TOUCH  
Triage Cancer  
Triple Negative Breast  
Cancer Foundation  
Twisted Pink\*  
We Are Here  
Wildfire  
Young Survival Coalition\*

*\*virtual only*

## VISIT ALL EXHIBITORS AND BE ENTERED TO WIN A PRIZE!

Pick up your **Exhibitor Passport** at the LBBC exhibit table, get it stamped by all exhibitors and then return it to LBBC's table by 4:00 p.m. on Saturday to be entered to win a Welcome to Philadelphia gift basket! The Exhibitor Passport prize winner will be announced at the end of Saturday afternoon's keynote session. Good luck and thank you for your support!

## THERE ARE MORE PRIZES TO WIN!

Go to the **'Game Center'** in the conference platform to learn more. Enter the code GUIDE to earn 100 points! Conference platform game winners will be notified via email by May 5, 2023.

**Thank you** to each of our sponsors, exhibitors, in-kind donors and community partners for supporting this program. A very special thanks to all our volunteers who gave so freely their time and energy to make this conference possible.



**LIVING BEYOND  
BREAST CANCER®**

40 Monument Road, Suite 104  
Bala Cynwyd, PA 19004  
(855) 807-6386

Breast Cancer Helpline  
(888) 753-5222

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