

GOING BEYOND

An impactful year

2022 IMPACT REPORT



**LIVING BEYOND
BREAST CANCER®**



2022 IMPACT REPORT

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Dear Friend,

Thank you for being a part of the Living Beyond Breast Cancer (LBBC) community, and for helping us bring trusted information, support, and community to people affected by breast cancer throughout the nation.

Over the past year, we have launched new educational content, offered free access to the country's most sought-after medical experts to explain new treatments and research developments, and helped 600,000 people find a safe space to express their concerns and better understand their medical options.

At a time with so much uncertainty in our world, especially for people impacted by breast cancer, LBBC has remained constant. And we have been able to do that because of you.

Because of you, we have been able to relieve the stress and sense of isolation for thousands of people impacted by breast cancer. Your support has helped us allocate nearly 15% of our operating budget to provide direct financial support to individuals impacted by breast cancer. Whether that support is offered to pay basic need bills such as the rent, utilities, or transportation for people in treatment, or whether it allows us to pay for travel for our leadership volunteers and community to attend conferences and be able to relay their voices to pharmaceutical and government leaders making decisions and informing treatment protocols.

We are so grateful for the collective support and dedication of our staff, our Board of Directors, our leadership volunteers, and our individual and corporate donors. As a community that is committed to supporting all people affected by breast cancer, we will continue to serve our mission throughout the nation to all who are in need. Thank you for standing with us.

With gratitude,



Jean A. Sachs, MSS, MLSP
Chief Executive Officer



Megan Rutt
Chair, Board of Directors



“Your organization has
consistently been the most human,
real, accessible information on
breast cancer that I have seen.”
—Nicole S.

GOING BEYOND &

FUNDRAISING

Breaking Records



In 2022, Living Beyond Breast Cancer raised more funds, reached more people, and gained a larger circle of trusted support for our breast cancer community than we had in previous years. We could not have done it without you. Here's to going beyond and breaking records!

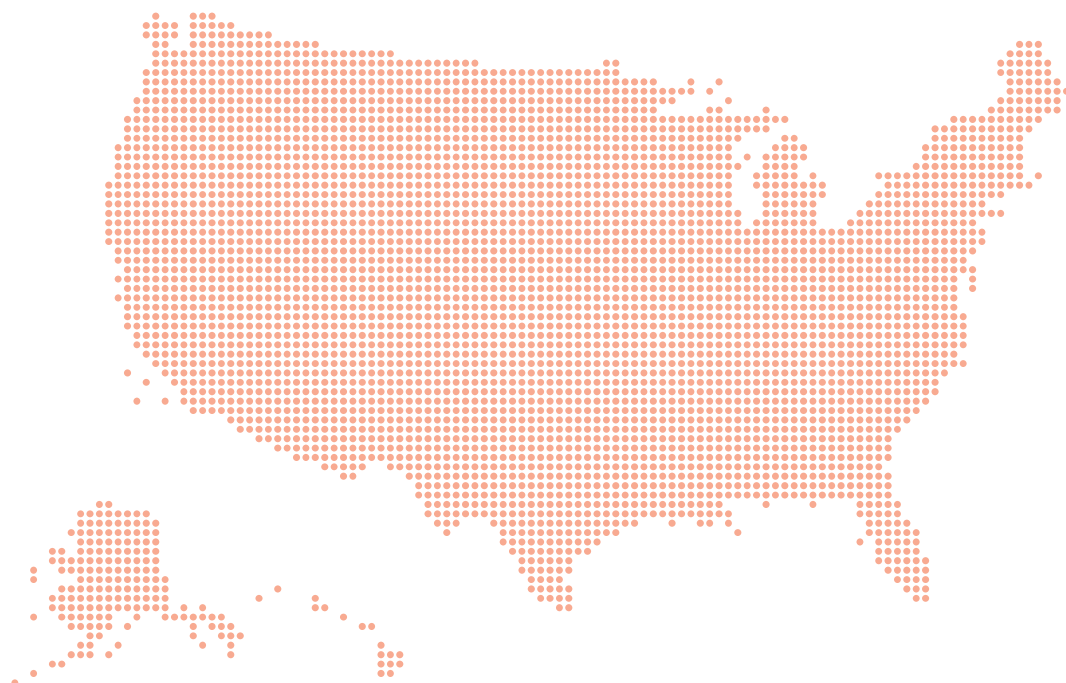
We raised more than \$6 million for the first time, thanks to support from individuals, corporations, foundations, and events.



Our annual Butterfly Ball brought together over 500 people to make a difference in the lives of those impacted by breast cancer. The event raised more than \$1 million in total for LBBC programs and services.



PEOPLE REACHED



More than
600,000
people gained access to
trusted information and a
community of support.



See where our volunteer leaders are located within the U.S. These include healthcare provider Program Leaders and patient Leadership Volunteers.

We redesigned our website
with our community in mind.



More
optimized

More
accessible

Visit lbbc.org to explore the updates.



More
resources

Find your
community



OUR EXPERTS

Our Medical Advisory Board grew
in 2022. Our medical advisors have
a wide range of specialties and
deep knowledge of psycho-social
support for people impacted by
breast cancer.

Meet the experts that are helping
us provide trusted information.

Support

MATTERS

At Living Beyond Breast Cancer, we know emotional support and financial health are just as important as getting the right cancer treatment. And that looks different for everyone. Whether you're facing racial discrimination, need financial assistance, or working behind the scenes as a caregiver, LBBC sees you and is here to help.



The new caregiver initiative

was launched to celebrate and elevate the contributions of caregivers whose stories are often left untold.

[Watch the 2022 virtual program](#)





Nearly 100%
increase in
participation
since 2020

“I am a single mother of two children, so being diagnosed with breast cancer really rocked our world. I was off work for several months, and the bills started piling up. The grant I received paid my mortgage, and I was able to pay some of my smaller bills. Your organization is a blessing for my family. I was able to breathe and not stress about making the payment. Thank you from the bottom of my heart.”—LBBC fund recipient



40% increase
in grants
from 2021

Knowledge is power features discussions about disparities in breast cancer care and how to get the care you deserve.

Over 4,000

people participated in sessions for our **Knowledge is power** annual webinar series on the **Black breast cancer experience**



The Living Beyond Breast Cancer Fund provides one-time grants to help ease the financial burden of breast cancer.

452 grants

were awarded in 2022 to people in treatment needing to pay for basic needs such as rent, utilities, and transportation



84 cents of every dollar goes directly to programming

We know it's important to donors that their financial support is being used effectively. It's important to us, too. That's why we work hard to ensure that the money we raise is invested in our programming, content, and services for our community.

[View LBBC financial reports](#)



**4-star rating for
Charity Navigator
for the 18th
consecutive year**



“I’m just really appreciative of the match and experience. This is such a wonderful program that I passed along the info to a stranger I met.”

—LBBC Helpline caller

Thank you!

Caroline Abi-khattar and the Wakim Family
Abraham & Andrea Morris Charitable Fund
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Drs. Charu Aggarwal & Sameer Gupta
Jackie Allen/BJNB Foundation
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Lori & Michael Axelrod
barre3 Philadelphia - Rittenhouse Square/
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Rachael Lewis
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Joyce Match
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Lynn M. Schuchter
Dawn Schwab
Laurie & Dave Schwartzner
Jill Searing

Kevin Simms
Leila Smith
Mary Snyder
Jessica Solomon
Estate of Rachel A. Steigerwalt
Robin Bender Stevens & Ed Stevens
Lauren & Robert Stiles
Rhoda Stopek
Daniel S. Stuart
Megan Stull & Gregory Hoobler
Veronica Subramanian
Maya Suresh
The Swanson Family in memory
of Susan Swanson
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Crystal Thompson & Michael Pearson
Richard Townsend
Mariandrea Tyson
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Wai Lum Jane Cloe Wong
Evan Yellin
Barbara J. Yorke & Paul A. Villa
Elizabeth & Robert Zebrowski
Randi Zemsky
Jane Zolot

*Deceased

ORGANIZATIONS

\$200,000 and up

Centers for Disease Control
and Prevention



Office of the New York State Attorney General:
Funds were received cy pres from the Office of
the New York State Attorney General

\$100,000 to \$199,99



\$50,000 to \$99,999

The AmerisourceBergen Foundation
Ashley Stewart
Color Street Foundation
Primark

\$25,000 to \$49,999

Alexis Bittar
Crumbl
Eisai
Exact Sciences
MacroGenics
Peerview
Sanofi Genzyme
Silpada
The Tutu Project of The Carey Foundation

\$10,000 to \$24,999

Abramson Cancer Center
AmeriHealth Caritas
Amgen
California Exotic Novelties
CentraArchy Restaurants
Firsttrust Bank
Foundation Medicine
GE HealthCare
The Haverford Trust Company
Meridian Bank
Merit Oncology
Meyer Capital Group
MicroAire Surgical Instruments
Natera, Inc.
Natrelle
Paxman Scalp Cooling
Rimini Street
Royal Wine Corp.
SEI
Sidney Kimmel Cancer Center
Spyderco
Univest Financial

\$2,500 to \$9,999

Abington High School Girls Soccer Team
Allegis Group Foundation
Aon
Boiron USA
Bonafide Health
Cancer Support Community
CardinalHealth
CASETiFY
CliftonLarsonAllen
Cresa Cares Inc.
Cumberland Radiation Associates
Deloitte LLP
Digitas Health
Fox Chase Cancer Center
Galloway Property Management
Grand View Hospital
Hartford Funds
Haymakers
HuggleHounds
Independence Blue Cross
JadeYoga
Logicalis
M&T Charitable Foundation
MD Anderson Cancer Center at Cooper
MFA Financial, Inc.
Outcomes4Me, Inc.
Penn Medicine's Bassler Center for BRCA
PowerBeads by Jen, Inc
Protiviti
Rena Rowan Breast Center at Penn Medicine's
Abramson Cancer Center
Retail Resource Group, LLC
RSM US LLP
Select Medical Corporation
Sigma Phi Epsilon New Jersey Alpha
Standlee Premium Products
Stella & Dot
Stevens & Lee
Theta Chi Fraternity
Virtua Center for Health and Wellness
Wealth Advisory Group
WebMD

\$1,000 to \$2,499

Aim High Studio, LLC
Ambassador Management Group
American Dream Nut Butter
AssuredPartners
Beauty Concept Group
Blast Equality Collab
Blueprint Medicines Corporation
Boston Properties
BOYDS Philadelphia
Cameo.com
Continental Casualty Company
Dr.'s Remedy Nail Polish
Duane Morris, LLP
Exodus Unisex Spa
eXude, Inc.
FOREO Europe
Glenelg Country Middle School
Graymont Medical
Gwynedd Mercy Academy Elementary
Holy Redeemer Health System
Kith & Kin
Kubicki Draper
Leewood Student Council
Leprino Foods Company
Lola Ervien Douglass Fund of
The Philadelphia Foundation
Nelson Cabinetry
Nixon Peabody
Okendo
Our Lady of Mercy Regional Catholic School
PJM Interconnection
Rescare Inc
Rosy Wellness
Royal Fitness
Runnemedede Police Department
St. Joseph's Preparatory School
St. Mark Antiochian Orthodox Church
Shinesty
Sweet Jane's Wish Fund, a fund of the
Chester County Community Foundation
Tumble
Vuva Dilator Company
Zenith Home Corp

\$500 to \$999

Advanced Atomization Technologies, LLC
Affinity Consulting Group
Anne X Joseph LLC
Apeman Strong
Arbour Square
Benevolent and Protective Order of Elks Lodge
No. 2309
BT&T Co, LLC
Connellsville Area Middle School Student Council
Delaware Ship Supply Company
Girlfriends Boston
Greater Horizons
Kendra Scott LLC Ardmore
LLR Partners
Long Trail School
Lower Moreland Township Police Dept
Merj Events LLC
Microsoft
Morris J. Cohen & Co., P.C.
North Wales Academy
Payot
Proffitt Real Estate Services
RC Horowitz & Company Inc.
St. Andrew the Apostle Church
Saint Joan of Arc Catholic School
Simitri Designs, LLC
Stewart Title Foundation
TenCate Protective Fabrics
Tory Burch, LLC
Uprise Art
Your Part-Time Controller

DO-IT-YOURSELF FUNDRAISERS

\$20,000 and up

Family and Friends of Ann N. McDonald 21st Annual Basketball & Golf Tournament/ Kristin and John McDonald
Tufts University Play for Pink Fundraising Event/ Lilly Bolen, Founder

\$10,000 to \$19,999

Cis B. Golder Quality of Life Luncheon/ Ellyn Golder Soft
Meadow Glenn Walk to Remember Fundraising Event/ Judith Ott
Move with Meaning/ Nancy Lyskawa
Move with Meaning - Remembering Romaine/ Jean Sachs

\$5,000 to \$9,999

Haymakers Fundraising Event
How to Breast Cancer Fundraising Event/ Amelia O'Reilly
Sigma Phi Epsilon New Jersey Alpha Fundraising Event
Steve Slomes Fundraising Event
TEKsystems' PINK Out Fundraising Event/ Tracey White

\$2,000 to \$4,999

AIG Fundraising Event - In Memory of Pat Chase
Celebration of Life/ Joy Rubeo and Teresa Frangiosa
Glenelg School Fundraising Event
Kubicki Draper Fundraising Event
Lindsay Reindenbach Fundraising Event
Logicalis Fundraising Event/ Jeanne Baker
Maverick Willett Fundraising Event
Move with Meaning/ Joanne Bursich
Move with Meaning - Warriors Together/ Megan Do Nascimento
Move with Meaning/ Nicole Maier
Move with Meaning - Beading Cancer Together/ Abigail Match
Move with Meaning/ Megan Rutt
Move with Meaning/ Monica Steigerwald
Our Lady of Mercy Regional Catholic Fundraising Event/ Shela Cervone
Pink Power Unites with Aim High Fundraising Event/ Meera Thoniyil
Pink the Rink Fundraising Event
Royal Fitness Zumbathon Fundraising Event/ Luis DeJesus
St. Mark Antiochian Orthodox Church Fundraising Event/
Alyaas Lawson
Theta Chi Fraternity Fundraising Event

\$500 to \$1,999

Abington Senior High School Fundraising Event
Advanced Atomization Technologies Fundraising Event
Arbour Square Fundraising Event
AssuredPartners Fundraising Event
Barbara Cutler Brownie Fundraising Event
The Cioocchi Cup Fundraising Event/ Monica Cioocchi
CliftonLarsonAllen Fundraising Event
Connellsville Area MS Fundraising Event
Dale Work Force Fundraising Event/ Sarah Martin
Diana Kenneally Fundraising Event
Emerson LaPat's Bat Mitzvah Fundraising Event
Exodus Unisex Salon Fundraiser/ Moncrieffe Chambers
Flaster Greenberg Fundraising Event
Girlfriends Boston Fundraiser/ Anna Baptista
Gwynedd-Mercy Academy Elementary Fundraising Event
Kewanee PT & Rehab Fundraising Event
Lauren Stevis Fundraising Event
Leewood Students Kick for Pink Fundraiser/ Wendy Fields
Leprino Foods Fundraising Event
Lodge No 2309 Charity Drive Fundraising Event
Long Trail School Fundraising Event/ Julie Craig
LunaChick Fundraising Event
Mayzon Fights for the Cure Fundraising Event/ Celia Giacome
Megan Rizzo-Canny 5 Years Breast Cancer Free Fundraising Event
Move with Meaning/ Emily Hunt
No Shave Fundraising Event
Okendo Fundraising Event/ Madison Morgan
PJM Fundraising Event
Police Assoc of Runnemedede Fundraising Event
Proffitt Real Estate Fundraising Event
Red Alder Fiber Arts Retreat Fundraising Event
Rescare Inc Corp. Fundraising Event
Royal Fitness Penny Wars Fall Fundraising Event/ Anne Sieck
Saint Joan of Arc Fundraising Event
Skirt Fundraising Event/ Maureen Doron
Tory Burch Fundraising Event
Tullahoma Imaging Fundraising Event/ Donna Bradford
Zenith Home Corp. Fundraising Event/ Michael Mendel
Zumba Arlington Fundraising Event/ Christine Jones



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BY CONSECUTIVE YEARS OF GIVING

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Martha M. White
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20 to 24 years

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15 to 19 years

Jewel & Demi Ajibade
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Sheila & Darin Yamasaki
Barbara J. Yorke & Paul A. Villa
Jeannie & Thomas Yorke
Margaret & Andrew Zuccotti
Helaine Zwanger

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