

LIVING BEYOND BREAST CANCER®

Walk at Work Toolkit

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DRAFT EMAIL TO EMPLOYEES

Email Subject: *Walk at Work – Make Every Step Count!*

Email Body:

This October, take your lunch break for a great cause! Join our **Walk at Work** initiative to support **Living Beyond Breast Cancer** for **Breast Cancer Awareness Month**.

- Walk a 1-mile loop around the office, on the treadmill, or outside at your convenience
- Suggested donation: [\$x-\$x]
- Track your steps and encourage colleagues to join

All donations collected will support [Living Beyond Breast Cancer](#), a national nonprofit that provides people diagnosed with breast cancer with trusted information, support services, and connection to others who understand—helping them make informed decisions and feel more in control, every step of the way.

Make your donation here: [Insert JustGiving URL]

We're proud to share that Living Beyond Breast Cancer has earned Charity Navigator's highest 4-star rating for 20 years in a row — a distinction held by fewer than 1% of U.S. charities.

Your steps and donations help Living Beyond Breast Cancer provide trusted information, supportive programs, and community for people impacted by breast cancer.

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Let's get moving for a meaningful cause and show our team spirit while making a difference!


Thank you,

[Employee Name & Title]

INTRANET/SLACK POST

Walk at Work – Every Step Counts!

Join our **Walk at Work** this October and help support **Living Beyond Breast Cancer**. Take a 1-mile walk during your lunch break or anytime that works for you!

 Suggested donation: [\$X-\$X]


 Sign up here: [Insert JustGiving URL]

SOCIAL MEDIA

Tips:

- Use a **photo of people walking at work** - people love seeing real faces connected to fundraising.
- We love to engage with our friends online. Please **tag us in your posts** so we can show our appreciation!
 - Facebook: <https://www.facebook.com/livingbeyondbreastcancer>
 - Instagram: <https://instagram.com/livingbeyondbc>
 - LinkedIn: <https://www.linkedin.com/company/living-beyond-breast-cancer>

[FB / IG]

We're stepping up for a cause! 

This October, our team is joining Walk at Work to support @LivingBeyondBC. Every step and every donation helps provide trusted information and community for people impacted by breast cancer.

LIVING BEYOND BREAST CANCER®

#MyWhyLBBC #BCAM #WalkForACause

[LinkedIn]

Employee wellness meets giving back! This October, our team is participating in **Walk at Work** to support Living Beyond Breast Cancer. Every step taken and every dollar donated helps LBBC provide information, programs, and connection to people impacted by breast cancer.

#CorporateGiving #BreastCancerAwarenessMonth #MyWhyLBBC

FLYER

We have created a customizable flyer in Canva for you to personalize your event. You can add:

- dates
- suggested donation amounts
- your Just Giving URL or another donation link
- your logo

[Edit template >>](#)

If you have any issues, please contact Niyata Johnson; Manager, Brand Partnerships
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