



2026 Dink Beyond Breast Cancer Sponsorship Information

**Wisdom. Support.
Truth. Hope.**

**LIVING BEYOND
BREAST CANCER®**



About LBBC



Living Beyond Breast Cancer is a national nonprofit offering breast cancer resources, real stories, and support to anyone who needs it. We seek to create a world that understands there is **more than one way to have breast cancer**.

Our Mission

To connect people with trusted breast cancer information and a community of support

Our Vision

A world where no one impacted by breast cancer feels uninformed or alone

86 cents of every dollar raised goes directly to programs to support people impacted by breast cancer.

Living Beyond Breast Cancer has earned Charity Navigator's **highest 4-star rating for 20 years in a row** — a distinction held by fewer than 1% of U.S. charities.

2025 impact



Reach

- Nearly 2 million people reached through our website, social media, YouTube, email, and volunteer outreach
- Over 10,000 individuals attended LBBC educational programming

Engagement

- 800 leadership volunteers trained as ambassadors in their community to connect people diagnosed with breast cancer to our programs and resources
- Three private Facebook support groups totaling 10,000 members

Support

- Over 2,500 support service requests
- Over \$400,000 in LBBC Fund grants awarded to assist with financial hardships
- 350 community members with metastatic breast cancer on site for annual conference; another 2,000 supported on demand

How we do it



Trusted information

Website
Educational programs
Video library
Publications



Support

Facebook groups
Breast Cancer Helpline
Community events
Living Beyond Breast Cancer Fund
Reading for Reassurance



Advocacy

Leadership volunteers
Health equity
Research
Legislative issues





About the event



Dink Beyond Breast Cancer is a pickleball fundraiser that will take place at Pickle Place in Plymouth Meeting, PA. All funds raised will support Living Beyond Breast Cancer's mission to connect people impacted by breast cancer with trusted information and a community of support.

The pickleball fundraiser includes clinics led by local pros for beginners and those who want to hone their skills and an afternoon playing with the pros. **All skill levels are welcome!**

A [recent study](#) showed pickleball improved cancer survivors' physical fitness and social well-being – a beneficial activity LBBC hopes to introduce more individuals to!



Event history



Dink Beyond Breast Cancer was first held in 2023. Over its three-year history – we've had 250 attendees, 19 sponsors, and countless memories made in supporting LBBC's mission.

Since the inaugural event, LBBC has raised over \$165,000!



Event details



IN-PERSON:

Date: Saturday, February 28, 2026

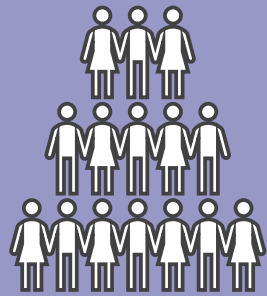
Time: 8:00 AM – 1:00 PM

Location: **Pickle Place** (1850 Gravers Rd., Plymouth Meeting, PA 19462)

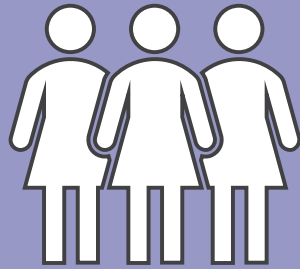
REGISTRATION:

Online registration opens January 20, 2026.
Everyone is welcome to register – all skill levels

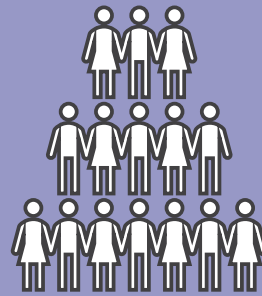
Event and participant statistics



100% know someone who has been impacted by breast cancer



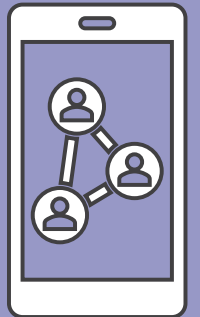
15% of registrants were diagnosed with breast cancer



43% of registrants have attended more than once



YoY increase of funds raised for LBBC!



58% increase in social media event engagement



Brand visibility



Traditional event branding opportunities:

- Printed materials
- Signage
- Swag & Giveaways
- Tabling space and speaking opportunities

Media coverage opportunities:

- LBBC's social media campaigns have a reach of over 121,000.
 - Facebook (100K); Instagram (18K); LinkedIn (3K)
- Event e-blast inclusion to over 10,000 local email addresses



What participants say

"I loved my experience and learned some things I hadn't previously known. I thought the instructors I had were fun and informative."

"A great chance to meet new players – I had a blast."

"So fun. Would love to do it again. Really well organized."

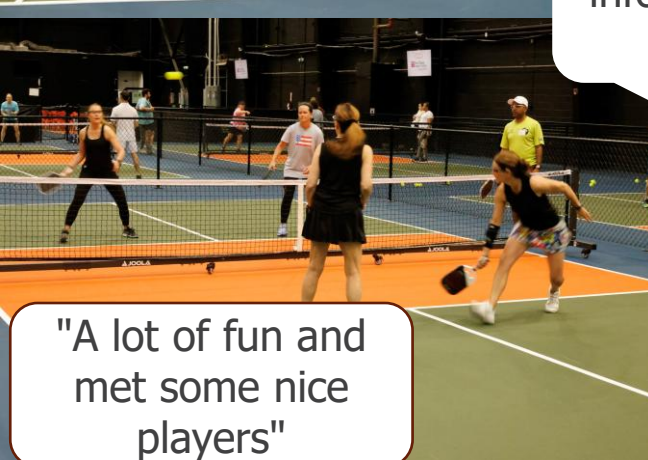
"LOVED the clinics and learning with other complete beginners. Very encouraging and lots of fun."



"It was very informative and fun!"



"I wanted to support LBBC and its mission and vision"



"A lot of fun and met some nice players"



"Very helpful. Was a great experience"





2026 SPONSORSHIP LEVELS

	Community (\$25,000)	Partner (\$10,000)	Friend (\$5,000)	Coach (\$2,500)	Court (\$300 per court / 12 courts)
Number of complimentary entries	4	4	4	4	1
ONSITE RECOGNITION					
Recognition during announcements	Yes	Yes	Yes	-	-
Table space at event	Yes	Yes	Yes	-	-
Logo on general event signage	Yes	Yes	Yes	Yes	-
Logo on station / sign banners	Yes	Yes	Yes	Yes	Yes
VIRTUAL RECOGNITION					
Social Media Promotion (Posts)	Medium (2)	Light (1)	Light (1)	-	-
Event Website Presence	Logo	Logo	Logo	Listing	-
E-Newsletters	Logo	Logo	Logo	Listing	-

Questions?

Contact:

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