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## 2026 Dink Beyond Breast Cancer Sponsorship Information

Wisdom. Support.  
Truth. Hope.

LIVING BEYOND  
BREAST CANCER®



# About LBBC



Living Beyond Breast Cancer is a national nonprofit offering breast cancer resources, real stories, and support to anyone who needs it. We seek to create a world that understands there is **more than one way to have breast cancer**.

## Our Mission

To connect people with trusted breast cancer information and a community of support

## Our Vision

A world where no one impacted by breast cancer feels uninformed or alone

**86 cents of every dollar raised** goes directly to programs to support people impacted by breast cancer.

Living Beyond Breast Cancer has earned Charity Navigator's **highest 4-star rating for 20 years in a row** — a distinction held by fewer than 1% of U.S. charities.

# 2025 impact



## Reach

- Nearly 2 million people reached through our website, social media, YouTube, email, and volunteer outreach
- Over 10,000 individuals attended LBBC educational programming

## Engagement

- 800 leadership volunteers trained as ambassadors in their community to connect people diagnosed with breast cancer to our programs and resources
- Three private Facebook support groups totaling 10,000 members

## Support

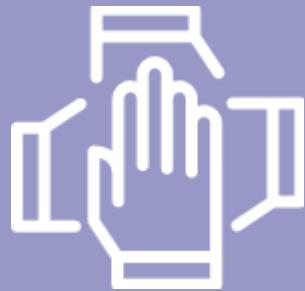
- Over 2,500 support service requests
- Over \$400,000 in LBBC Fund grants awarded to assist with financial hardships
- 350 community members with metastatic breast cancer on site for annual conference; another 2,000 supported on demand

# How we do it



## Trusted information

Website  
Educational programs  
Video library  
Publications



## Support

Facebook groups  
Breast Cancer Helpline  
Community events  
Living Beyond Breast Cancer Fund  
Reading for Reassurance



## Advocacy

Leadership volunteers  
Health equity  
Research  
Legislative issues





# About the event



**Dink Beyond Breast Cancer** is a pickleball fundraiser that will take place at Pickle Place in Plymouth Meeting, PA. All funds raised will support Living Beyond Breast Cancer's mission to connect people impacted by breast cancer with trusted information and a community of support.

The pickleball fundraiser includes clinics led by local pros for beginners and those who want to hone their skills and an afternoon playing with the pros. **All skill levels are welcome!**

A [recent study](#) showed pickleball improved cancer survivors' physical fitness and social well-being – a beneficial activity LBBC hopes to introduce more individuals to!



# Event history

Dink Beyond Breast Cancer was first held in 2023. Over its three-year history – we've had 250 attendees, 19 sponsors, and countless memories made in supporting LBBC's mission.

**Since the inaugural event, LBBC has raised over \$165,000!**





# Event details

## IN-PERSON:

**Date:** Saturday, February 28, 2026

**Time:** 8:00 AM – 1:00 PM

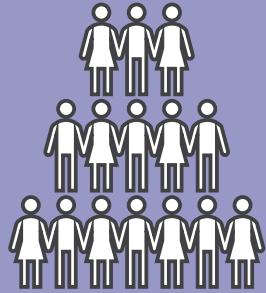
**Location:** **Pickle Place** (1850 Gravers Rd., Plymouth Meeting, PA 19462)

## REGISTRATION:

Online registration opens January 20, 2026. Everyone is welcome to register – all skill levels



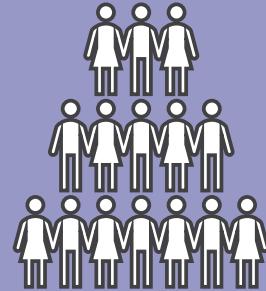
# Event and participant statistics



**100%** know someone who has been impacted by breast cancer



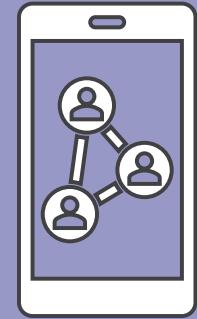
**15%** of registrants were diagnosed with breast cancer



**43%** of registrants have attended more than once



YoY increase of funds raised for LBBC!



58% increase in social media event engagement



# Brand visibility

## Traditional event branding opportunities:

- Printed materials
- Signage
- Swag & Giveaways
- Tabling space and speaking opportunities

## Media coverage opportunities:

- LBBC's social media campaigns have a reach of over 121,000.
  - Facebook (100K); Instagram (18K); LinkedIn (3K)
- Event e-blast inclusion to over 10,000 local email addresses





# What participants say

"I loved my experience and learned some things I hadn't previously known. I thought the instructors I had were fun and informative."

"A great chance to meet new players – I had a blast."

"So fun. Would love to do it again. Really well organized."

"LOVED the clinics and learning with other complete beginners. Very encouraging and lots of fun."



"It was very informative and fun!"

"A lot of fun and met some nice players"

"I wanted to support LBBC and its mission and vision"

"Very helpful. Was a great experience"



# 2026 SPONSORSHIP LEVELS

	<b>Community (\$25,000)</b>	<b>Partner (\$10,000)</b>	<b>Friend (\$5,000)</b>	<b>Coach (\$2,500)</b>	<b>Court (\$300 per court / 12 courts)</b>
Number of complimentary entries	4	4	4	4	1
<b>ONSITE RECOGNITION</b>					
Recognition during announcements	Yes	Yes	Yes	-	-
Table space at event	Yes	Yes	Yes	-	-
Logo on general event signage	Yes	Yes	Yes	Yes	-
Logo on station / sign banners	Yes	Yes	Yes	Yes	Yes
<b>VIRTUAL RECOGNITION</b>					
Social Media Promotion (Posts)	Medium (2)	Light (1)	Light (1)	-	-
Event Website Presence	Logo	Logo	Logo	Listing	-
E-Newsletters	Logo	Logo	Logo	Listing	-

# Questions?

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## Contact:

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